The Lure of the Heavens: A History of Astrology

by Donald Papon (Zolar)

Zolar, the dean of American astrology, is the bestselling author of *It's All in the Stars; Zolar's Encyclopedia* and *The Lure of the Heavens: A History of Astrology*. The lure of wealth and money before the crash of 1929 attracted a variety of individuals, including astrologers. In the New York Times, Adams predicted, the Dow Jones should climb to heaven.