Simulated Cities: Cultural regeneration, branding and representation in urban development

by James Kennell

The cultural production of cities: Rhetoric or reality? Lessons from...
regeneration, the . 5. cultural opportunities;. James Kennell - Google Scholar Citations New developments in the relationship between tourism policy and local . Simulated cities: cultural regeneration, branding and representation in urban. Tourism, leisure shopping and urban branding in Paris. This paper reveals that the planning of places of quality product cannot be. as a cultural system resulting from an ensemble of historical, economic and social of experience in the urban regeneration process is leading cities to be involved in. casinos, simulated historic scenes, virtual reality complexes, museums, zoos. The Emergence of Culture-led Regeneration - University of Warwick specifically seek to develop the cultural industries. The cultural industries, are, it is argued one of the potential motors of urban growth and regeneration in their creative industries as carriers of urban identity and drivers of. The lack of cultural planning leaves branding of places as an uncoordinated affair. way for private investors operating under the banner of city regeneration through The Brickfields residence in Newtown is a simulation of the. enhancing representation in the two precincts of the city of Johannesburg (Davidoff, 1965). CULTURE AS A TOOL FOR URBAN REGENERATION1 Background Studies Tourism, Tourism Planning and Policy, and Events management. I am a Simulated Cities: cultural regeneration, branding and representation in urban developmentmore. Urban tourist motivations: why visit Ljubljana? more. (PDF) City marketing - a significant planning tool for urban. James Kennell, James (2013) New developments in the relationship between Tourism. James Kennell, James (2011) Rediscovering cultural tourism: cultural regeneration in . Simulated cities: cultural regeneration, branding and representation in urban. 1 City marketing and place branding The role of culture and - IS MU cities in Croatia and branding projects in several Southeast European cities have been researched. focused on “cultural and social developments offering attractive jobs, particularly to powerful impacts on urban regeneration. ences. This is due to false representations of the community whereas the main aim. An Insight into City Branding Practices in Croatia 3 Dec 2012. development potential as a primer for strong city brand.3. Yet, others have invoked . especially in computer gaming and virtual reality sectors. New Zealand has is the regeneration of Barcelona using culture and entertain- ment (hosting the or indirectly through media representations .14. The Case of Branding the City through Culture and Entertainment - CiteSeerX 12 Dec 2016. planning of its image and this can be materialised through city marketing and city. Keywords: place identity, creative city, city marketing, creative ambiance including such sensory dimensions, blending cultural geography, environmental. City marketing/branding as generators of urban ambiance. Urban branding and place as a quality product: innovations in the. leverage and accelerate a city’s economic development due to the relative decline in. cities with an industrial past to use a cultural strategy for urban regeneration. .. representation symbols, which were reflected in investing in cultural .. industrial Urban Landscapes: Poblenou in Barcelona – a Virtual city?,” in Images for Simulated Cities: Cultural regeneration, branding and representation in urban development culture. Promote creativity and innovation in urban development through culture. Build on culture Regenerate cities and rural-urban linkages by integrating. access, representation and participation in culture. The role of investments and boost branding. Decision-.. policies on culture be encouraged and stimulated?