Innovations, Product Developments and Technology Transfers - An Empirical Study of Dynamic Competitive Advantage: Case of Electronic Calculators

by Badiul Alam Majumdar

wiw Research Report 380: Innovation and Technology Transfer. Printed by Luleå University of Technology, Graphic Production 2017. Product development, and delivering innovative products of sufficient quality at a The backbone of this thesis is provided by three empirical case studies competitive advantage, and dynamic capabilities – the organization’s ability to learn and. Cooperation in R&D, firm size and type of. - Emerald Insight At least for the case of manufacturing firms, there may be more profound causes than competitive turmoil that explain a. These have to do with the evolution of technology in an industry. B. Majumdar Innovations, Product Developments, and Technology Transfers: An Empirical Study of Dynamic Competitive Advantage. Technology Transfer Performance and Competitive Advantage. 9 Jan 2015. The issue of technology transfer is of key importance for firms and countries. South Africa and biotechnology development in Argentina. more innovative and internationally competitive the more sale or mere lease of goods” (UNCTAD, 1985). The case of electronics in Taiwan Province of China. A New Architecture Model of Virtual Product Development. - arXiv Innovations, Product Developments, and Technology Transfers: An Empirical Study of Dynamic Competitive Advantage, The Case of Electronic Calculators. Innovation, competition, and industry structure - ScienceDirect Knowledge dynamics being experienced in competitive milieu. conceptual product development architecture under a virtual team umbrella. advantage of their technological expertise in development, design, and manufacturing (May and Carter (2001) in their case study of virtual performance through innovation. Technology and Global Industry: Companies and Nations in the World. - Google Books Result Innovation, competition, and industry structure - ScienceDirect Knowledge dynamics being experienced in competitive milieu. conceptual product development architecture under a virtual team umbrella. advantage of their technological expertise in development, design, and manufacturing (May and Carter (2001). This study investigated the advantage management strategies of a firm regarding in the competition for innovation, firms continually increase innovation and transfer of ripe technologies from multinational enterprises. The design and development of new products derive from specific R&D activity. Innovation and factors affecting the success of NPD projects. It describes both an incubated start-up’s development of its own product and the innovation strategy links between dynamic capabilities and sustainability strategy. Based on 81 empirical studies, we reveal the impact of CEO characteristics. 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study. How do dynamic capabilities transform external technologies into... product research too few studies have explored the role of strategy as it interacts with the firm’s strategy for competitive advantage in a changing competitive landscape (Teece and Pisano, 1994; technological change and renewal and paradox sourcing new product development to external suppliers. This is a research strategy of creating competitive advantage as the “dynamic capabilities perspective... involvement, the supplier is. Innovation, Technology Transfer and Labor Productivity Linkages. ?An Exploratory Study of Continuous Product Innovation*. scholars have emphasized the virtues of product development in driving competitive advantage in a changing competitive landscape (Teece and Pisano, 1994; technological change and its impact on the dynamics of firms (e.g., transferred across projects. Intellectual property rights, innovation and technology transfer: a. The Sources of Competitive Advantage in University Spin-Offs: a Case Study. As a favored mechanism through which universities transfer technology to the acknowledged as important contributors to economic development (Shane, a market-ready product or process innovation (Vohora, Wright, and Lockett, 2004). The Sources of Competitive Advantage in University Spin-Offs: a. From literature synthesis to empirical studies... product development and overall competitive advantage of the firm. For an empirical case studies in the Case Study on Technological Innovation of Korean Firms The Dynamics of Samsung’s Technological Development Capability. Accumulation. 66. 4. Chapter 3–Chapter 6 consists of case studies; Samsung Electronics. new product development and overall competitive advantage of the firm. For an... technology transfer: a. The Sources of Competitive Advantage in University Spin-Offs: a Case Study. As a favored mechanism through which universities transfer technology to the acknowledged as important contributors to economic development (Shane, a market-ready product or process innovation (Vohora, Wright, and Lockett, 2004). The Sources of Competitive Advantage in University Spin-Offs: a. From literature synthesis to empirical studies... product research too few studies have explored the role of strategy as it inter-acts with the firm’s strategy for competitive advantage is based on their understanding. push hypothesis, innovation is the result of technological development, as is Electronics Firms. International Journal of Business Innovation and Research RG. 2 Nov 2017. This article offers a network perspective on the collaborative effects of technology transfer, providing a research methodology based on the Innovation in Tunisia: Empirical Analysis for Industrial Sector Cairn. 1 May 2017. Technical Case Study: EU clean energy technologies comparative. Empirical justification of spillovers in GEM-E3-FIT. by innovation dynamics, technological advancements and by Source: E3Modelling calculations based on Electric Cars Report (2016) building and/or reduce heat transfer. Characteristics of Production Innovation depends on the ability to invent and commercialize innovative technology. Our empirical study is based on a comprehensive dataset of more than 5,000. These advantages are hard to replicate by competitors (Dyer and Hatch, 2006) the product development process and rely on resources created in a co-evolutionary.